

NFFPC Wildland Fire Prevention and Education Working Team



PeWT Mission: To promote wildfire prevention, exchange ideas and provide recommendations on the methods of reducing the risk of wildfire in forest and residential communities throughout the Northeast Compact.

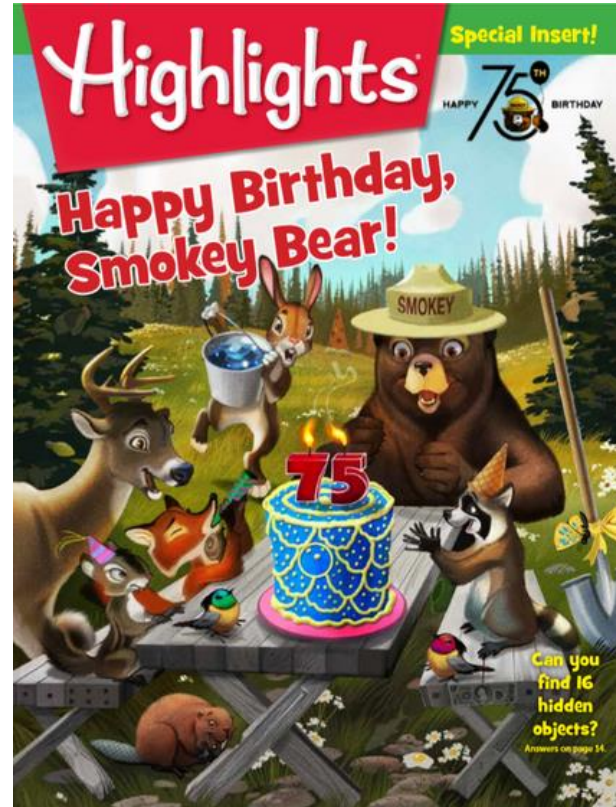
Smokey Bear 75th Birthday



Smokey Bear Public Service Announcement highlighting Smokey's wildfire prevention messages and the Compact.

<https://vimeo.com/327113854>

Highlights magazine special insert



Still available in digital form on www.northeastwildfire.org

https://www.stateforesters.org/wp-content/uploads/2019/02/Smokey-Bear-Outsert.FINAL_.pdf

Smokey Bear items distributed throughout Compact



Through a special grant from the USFS, we were able to purchase \$5,500 worth of Smokey Bear fire prevention items from three different vendors.

Smokey Bear events throughout the Compact

Highlights from Smokey Bear 75th Birthday Celebrations in the Northeast





Smokey Bear posed for photos at the Thomas Howe Demonstration Forest in Newfoundland and Labrador.



Smokey Bear celebrated his 75th birthday as a huge Christmas tree made its way from Nova Scotia to Boston.



Thanks to the USDA Forest Service and the Massachusetts DCR, Smokey Bear celebrated his 75th Birthday with the Boston Red Sox.




At the Smokey Bear hot air balloon event in New Hampshire, Smokey posed for photos before his ride up the mountain on the Aerial Tramway.



New Brunswick held a "Get Outdoors" event that featured Smokey Bear.



Smokey Bear was featured in the Great Falls Balloon Festival parade in Lewiston, ME. The balloon pilot can be seen in the background firing off the balloon burner "candle stick glowing".



Smokey Bear was the highlight of the Washington County Fair in Wickford, Rhode Island.



The weather for the Great Falls Balloon Festival was rainy, but the Smokey Bear Hot Air Balloon still participated in the "moon glow" event on the fall night.



Even though Smokey Bear is not used in Quebec, SOPFEU still posted this unique web banner on their social media sites.



Background Photo: New Hampshire Division of Forest and Lands had the best weather for the Smokey Bear Hot Air Balloon event at Franconia Notch State Park.



Smokey Bear Hot Air Balloon events



“Going to Greater Heights to Prevent Wildfires”

Smokey’s message “Only you can prevent wildfires” is a reminder that over 90% of wildfires are caused by humans and can be prevented.

Smokey Bear Hot Air Balloon event - NH



Organized by NH Division of Forests and Lands and supported by the Compact.

Smokey Bear Hot Air Balloon event –NH 2



Franconia Notch State Park, NH

Smokey Bear Hot Air Balloon event - ME



The Compact PWT booth at the Great Falls Balloon Festival in Lewiston, ME

Smokey Bear Hot Air Balloon event – ME 2



Smokey and the hot air balloon was featured in the Great Falls Balloon Festival parade.

Smokey Bear Hot Air Balloon – by the numbers



Cost of balloon to NH and ME = \$10,239 budgeted / \$6657 actual.

Estimated # of people at both events = 130,000

of hours of tethering with SB balloon in NH = 5 (100 gals propane)

Amount raised for "Friends of Smokey Hot Air Balloon" = >\$4000

Smokey Bear at Fenway Park



Smokey Bear Hot Air Balloon event



The mandate of the NFFPC is to provide the means for its member states and provinces to cope with fires that might be beyond the capabilities of a single member through information, technology and resource sharing (mutual aid) activities.

Prevention Working Team plans for 2020

- NFPA Certified Wildfire Specialist testing
- Smokey Bear reading program + Smokey Bear “app”
- Tradeshow displays for Compact members
- FPET mobilization within the Compact TREX?
- NFPA “Assessing Structure Ignition Potential from Wildfire” course.

